

TRANSLATING RESEARCH & EVALUATION ACROSS SECTORS

Skills for Corporate, Academic, & Non-Profit Roles

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Invited presentation for the Applied Health Behavior Research Speaker Series



Today's Objectives

- Compare & contrast skills & experience gained across sectors
- Translate skills & experience for your next role
- Prepare for finding & maintaining the “best” job

*“The idea that some
lives matter less is
the root of all that is
wrong with the
world.”*

-Paul Farmer



St. Louis Post-Dispatch



Academic
Research

**Masters Research Fellow
Health Communication Research Laboratory
Washington University in St. Louis**

- Supported usability of health application study & health coaching research
 - Planning & preparation
 - Recruitment
 - Interviews
- Conducted qualitative data analysis
- Translated research findings

Skills Gained

- Business & academic writing
- Presentation development
- Research study protocol
- Interviewing/interpersonal skills
- Training & supervision
- Teamwork & collaboration

ROLES IN EVALUATION

Graduate Research Assistant Health Equity Works Washington University in St. Louis

- Analyzed qualitative key informant interviews & focus groups
- Summarized & drafted report on emergent themes

Evaluation Practicum Student The SPOT @ Jennings High School School-Based Health Center

- Led evaluation of health center services
- Supported health center operations
- Developed Youth Advisory Committee



Population
Health
Management

**Population Health Program Manager
Clinical Programs, Medical Management
Centene Corporation**

Project Manager II (Business Process)

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Position Purpose: Plans, organizes, monitors, and oversees projects utilizing cross functional teams to deliver defined requirements and meet company strategic objectives.

- ★ Manage the full project life cycle including requirements gathering, creation of project plans and schedules, obtaining and managing resources, managing budget, and facilitating project execution, deployment, and closure.
 - Utilize corporate and industry standard project management tools and techniques to effectively manage projects.
 - Assist with establishment and maintenance of corporate project management methodology and other department procedures.
- ★ Maintain detailed project documentation including meeting minutes, action items, issues lists, and risk management plans.
 - Effectively communicate project status to all stakeholders.
 - Negotiate with project stakeholders to identify resources, resolve issues, and mitigate risks.
 - Coordinate cross-functional meetings with various functional areas to meet overall stakeholder expectations and company's objectives.
 - Provide functional and technical knowledge across multiple business and technical areas.
 - Monitor the creation of all project deliverables to ensure adherence to quality standards including design documents, test plans, training materials, and operations documentation.
- ★ Create and communicate project milestone documents, dashboards, ROI tables, and departmental success metrics.



Population
Health
Management

Population Health Program Manager Clinical Programs, Medical Management Centene Corporation

- Managed population health programs
 - Promoting flu vaccination uptake & healthy birth outcomes respectively
- Supported program implementation across 60+ lines of business
- Conducted pilot “studies” to identify & integrate best practices
- Designed health promotion materials

SKILLS LEVERAGED



Business &
academic writing



Presentation
development



Research study
protocol



Interviewing/
interpersonal skills



Training &
supervision



Teamwork &
collaboration



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Skills Gained

- Meeting & task force facilitation
- Training & technical assistance
- Adobe InDesign & material development
- Program & project management
- Budgeting
- Flexibility & adaptability in quickly changing environment



Non-Profit
Program
Management

Training & Technical Assistance Manager
Show-Me School-Based Health Alliance of Missouri

Key Responsibilities:

- ★ Resource Development: create and manage a library containing tools, educational materials, sample documents and other resources to support school-based health programs at all stages of development from start-up to fully operational and sustainable.
- ★ Training & Technical Assistance: help develop and implement systems for providing on-site, virtual and/or telephone assistance to school-based health programs; maintain current knowledge of resources, trends and quality standards to ensure that programs and services align with best practices; provide TTA as required; design, coordinate and host trainings; train and manage volunteers or paid contractors who provide technical assistance on behalf of the Alliance.
- ★ Meetings, Conferences and Assemblies: in cooperation with the appropriate Board committees, plan and execute an annual schedule of educational and networking opportunities; plan and coordinate member events.
 - Board and Committee Support: coordinate the staff work necessary to support committee chairs as assigned; assist the Executive Director and other staff in preparing for Board and committee meetings.
 - Coordinate outreach and communication efforts including marketing, public relations, website maintenance and social media.
- ★ Manage program and marketing budgets; oversee standards and the process for administering pass-through funding such as mini grants.
 - Represent the Show-Me School-Based Health Alliance at conferences and regional gatherings and serve as Missouri's primary contact with the national School-Based Health Alliance.
- ★ Maintain records and data related to technical assistance, training and outreach.
 - Other duties as assigned.



Non-Profit
Program
Management

Training & Technical Assistance Manager Show-Me School-Based Health Alliance of Missouri

- Coordinate, develop, maintain, and deliver educational and programming resources
 - Facilitating trainings on topics across school-based health program planning, implementation, & evaluation
 - Develop toolkits, one-pagers, and other learning aids
 - Develop & implement systems for providing technical assistance
- Manage outreach & communication efforts

SKILLS LEVERAGED



Business & academic writing



Presentation development



Research study protocol



Teamwork & collaboration



Program evaluation



Training & technical assistance



Program & project management



Meeting & task force facilitation



Flexibility & adaptability in quickly changing environment



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Program
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Skills Gaining

- Non-profit management & operations
- Board & committee engagement
- Word Press, Canva, & WildApricot
- Database development & management

**FINDING & MAINTAINING THE
“BEST JOB”**

JOB SEARCH



Take inventory of the skills you have to contribute **AND** those you're hoping to gain.



Maintain connections...or make them...then, leverage them.



Prepare for interviews!

THE “RIGHT” JOB



Culture really does matter—
at least for me!



Consider the “package deal”
that comes with each
position.



Understand skills you want
to leverage versus interest
areas you want to work in.

CONTINUED GROWTH & DEVELOPMENT



Find ways to grow skills, gain experience, or work within your interests outside of your job.



Make leadership development a priority if you're interested in a leadership position.



Keep your resume updated and stay abreast of job openings that are appealing to you.

Questions?

Molly Imming, MSW, MPH

Training & Technical Assistance Manager

Show-Me School-Based Health Alliance of Missouri

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